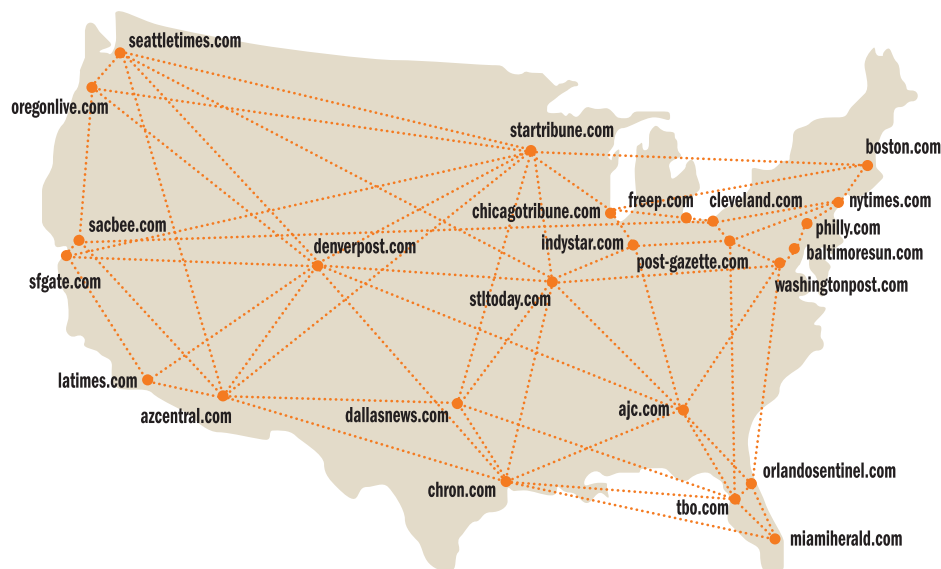


Newspaper National Network

NEWSPAPER NETWORK RATINGS

Newspaper websites are the primary online source for news and information across the country. In all of the top 10 markets, and in 23 of the top 25 DMAs, newspaper websites are the leading content destination for local information. NNN is the national network for advertisers to reach nearly 60 million unique visitors to newspaper websites in any market. To learn more about how NNN can spread your message through leading local sites, go to www.nnnlp.com

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NEWSPAPER WEBSITES BEAT TV SITES IN 23 OF TOP 25 MARKETS

1. NEW YORK	nytimes.com 7online.com (ABC) 211	1,194
2. LOS ANGELES	latimes.com 770 abc7.com 391	
3. CHICAGO	chicagotribune.com 692 abc7chicago.com 222	
4. PHILADELPHIA	philly.com 277 wpvi.com 273	
5. SAN FRANCISCO OAK-SAN JOSE	sfgate.com 523 ktvu.com 154	
6. DALLAS-FT. WORTH	dallasnews.com 417 wfaa.com (ABC) 351	
7. BOSTON	boston.com 764 thebostonchannel.com (ABC) 330	
8. WASHINGTON, DC	washingtonpost.com 711 nbc4.com 110	
9. ATLANTA	ajc.com 512 wsbtv.com (ABC) 256	
10. HOUSTON	chron.com 517 click2houston.com (NBC) 325	
11. DETROIT	freep.com 196 clickondetroit.com (NBC) 351	
12-TAMPA-ST. PETE (SARASOTA)	tbo.com 320 baynews9.com (Independent) 277	
13. PHOENIX	azcentral.com 623 azfamily.com (Independent) 139	
14. SEATTLE-TACOMA	seattletimes.com 331 king5.com 227	
15. MINNEAPOLIS ST. PAUL	startribune.com 376 kare11.com 269	
16. MIAMI-FT. LAUDERDALE	miamiherald.com 212 wsvn.com (FOX) 80	
17. CLEVELAND	cleveland.com 310 newsnet5.com (ABC) 178	
18. DENVER	denverpost.com 205 9news.com (NBC) 351	
19. ORLANDO-DAYTONA BCHMELBRN	orlandosentinel.com 201 wftv.com (ABC) 157	
20. SACRAMENTO STKTON-MODESTO	sacbee.com 232 cbs13.com 104	
21. ST. LOUIS	stltoday.com 287 ksdk.com (NBC) 207	
22. PITTSBURGH	post-gazette.com 275 pittsburghchannel.com (ABC) 239	
23. PORTLAND	oregonlive.com 213 kptv.com (FOX) 153	
24. BALTIMORE	baltimoresun.com 219 wjz.com (CBS) 142	
25. INDIANAPOLIS	indystar.com 252 wishtv.com (Independent) 125	

SOURCE: comScore JANUARY - AUGUST 2007, UNIQUE VISITORS 18+. (IN THOUSANDS); in DMA TOP NEWSPAPER SITE TOP TELEVISION SITE